**Values – What’s important to you?**

Career exploration and planning begins with finding out what’s important to you. Your personal preferences, or values, are the keys to selecting an occupation that will be right for you.

Below is a list of personal values that many people have identified as being important to them in the workplace and in their careers.

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| Help Society | Do something which contributes to improving the world in which we live |
| **Help Others** | Be directly included in helping other people, either individually or in groups |
| **Public Contact** | Have a lot of day-to-day contact with the public |
| **Work with Others** | Work as a team member toward achieving a common goal |
| **Work Alone** | Do projects by myself, with limited contact with others |
| **Competition** | Engage in activities which pit my abilities against others |
| **Make Decisions** | Have the power to decide courses of action and policies |
| **Work Under Pressure** | Work in situations where time pressure is prevalent |
| **Influence People** | Be in a position to influence the attitudes of opinions of other people |
| **Knowledge** | Engage in the pursuit of knowledge and understanding |
| **Work Mastery** | Become an expert in whatever work I do |
| **Artistic Creativity** | Engage in creative artistic expression |
| **General Creativity** | Have the opportunity to create new programs, materials, or organizational structures |
| **Aesthetics** | Participate in studying or appreciating the beauty of things, ideas, etc. |
| **Challenge** | Be continually exposed to new experiences that result in constant learning |
| **Supervision** | Have a job which I am directly responsible for the work of others |
| **Change and Variety** | Have work activities which frequently change |
| **Precision Work** | Work in situations where attention to detail and accuracy are very important |
| **Routine** | Have a work routine and job duties that are mostly predictable and similar day-to-day |
| **Security** | Be assured of keeping my job and receiving satisfactory compensation |
| **Recognition** | Be recognized publicly or in the workplace for the high quality of my work |
| **Fast Pace** | Work in circumstances where work must be done rapidly |
| **Excitement** | Experience a high degree of (or frequent) excitement in the course of my work |
| **Adventure** | Have work duties which require frequent risk-taking |
| **Financial Gain** | Have a high likelihood of achieving very great monetary rewards for my work |
| **Physical Challenge** | Do activities that use my physical capabilities |
| **Independence** | Be able to determine the nature of my work without significant direction from others |
| **Moral Fulfillment** | Feel that my work contributes to moral standards which I feel are important |
| **Community** | Live where I can participate in community affairs |
| **Time Freedom** | Be able to work according to my own schedule |
| **Industry Concentration** | Be located in an area with high concentration of field specific jobs |